



**PDF UPDATE:  
June 1, 2008**

...HELLO...

**STRANGER THINGS.TV**



**I'm Earl Newton, I'm the executive producer and the creator of Stranger Things.**

We have a LOT happening, and this kind of information is easier to explain in text. So here we go.

## **STRANGER THINGS GOES TO TELEVISION**

Starting June 1, 2008, Stranger Things will be available on television through the Illusion On-Demand network. ([www.illusiontv.com](http://www.illusiontv.com))

Illusion On-Demand provides great science fiction entertainment to cable providers across the country: from anime to live action, including Dr. Who and Neil Gaiman's Neverwhere series.

It's important to note the difference between **ON-DEMAND** and **PAY-PER-VIEW**: we are on-demand, which means the show is **free to watch**. You should not have to pay anything to see our show on TV, besides your regular digital cable costs.

Check Illusion's Affiliates page to see if it's carried on your cable system. If not, don't worry, we've got plans in place to fix that. And the podcast will still be around either way.

Speaking of which: while we're still working on how the podcast and the television will interact, one thing is certain: **THE PODCAST WILL CONTINUE**. We're not ditching podcasting for TV, we're adding TV to our podcast.

### **WHAT DOES THIS MEAN FOR THE SHOW?**

- **PRODUCTION VALUES INCREASE**

Being on television makes advertisers take notice. That means we will eventually have an actual budget, and then the production values for the show start to go way, way up. If you thought it was good before, get ready.

- **THE NEXT SIX MONTHS**

We'll need to take a few months to organize everything, to get money together, and start shooting new episodes. So after episode 4, you'll see a bit of a delay while things get going. BUT, once things start up again, there'll be 5-7 episodes coming, one after another after another.

- **DVD**

A real, hold-in-your-hand DVD for Stranger Things: Season One. Could be possible. Working on it now.

check out the new

**STRANGER THINGS FORUMS**



**ILLUSION**

<http://www.illusiontv.com/community/stranger-things-f29.html>

## EPISODE 4: LATCHKEEPERS

*Among the locksmiths of time and space, Kalypto is a third-rate immortal. He spends his eternity filing the Universe's garbage, until a psychopathic client makes him an offer he can't refuse.*

From an original screenplay by two-time Parsec award-winner Matt Wallace, and shot with a professional cast and crew on-location in Wilmington, NC, Latchkeepers represents a collaboration between artists across more than a thousand miles, and has been praised as the finest work Stranger Things has produced to date.

*"This is the episode that made me say, 'It's time to take this show to the next level.'" – Earl Newton*

Latchkeepers is slated to begin its release on Wednesday, June 4, 2008.

## NEW RELEASE SCHEDULE

For this episode, we're trying out a new release schedule. Previously, we've made a 30-minute episode, and released the entire thing directly into the feed, all at once.

This time, we're going to try something different. We've broken the episode into 3 pieces, and we're going to release each piece, once a week, for three weeks.

There's a lot of good reasons to try this.

- **It's more "dial-up friendly"**
- **It's easier to store on your hard drive**
- **Smaller files mean faster downloads for everybody**

But the best reason is: it makes the show a much longer experience. Rather than seeing one 30-minute chunk in one afternoon, it becomes a month-long experience. Ten minute segments are easier to fit into a modern schedule, and it lets us do a bit of cliffhanging too. ;)

But if you would still prefer the old way of downloading, we're going to release the whole episode on the fourth week.

**WEDS JUNE 4**  
**LATCHKEEPERS**  
**PART 1**

**WEDS JUNE 11**  
**LATCHKEEPERS**  
**PART 2**

**WEDS JUNE 18**  
**LATCHKEEPERS**  
**PART 3**

**WEDS JUNE 25**  
**LATCHKEEPERS**  
**FULL EPISODE REFEED**